

**Uniting WA**

**Strategic Plan  
2020 - 2023.**

**Uniting**

# Uniting WA Strategic Plan 2020-2023

Our **purpose** is to inspire people, enliven communities and confront injustice.

We address the causes of vulnerability and disadvantage, stand for a just society and support individuals and communities to be valued and connected.

## Our values unite us.

This comes to life in what we do every day.

### Imaginative

We challenge convention, explore new possibilities and dare to dream for a better future.

### Respectful

We act with honesty and integrity, and open our hearts to all people without exception.

### Compassionate

We are nurturing, generous and thoughtful in our words and deeds.

### Bold

We face injustice head on and stand up for what is right and true with confidence and strength.

## Our goals

We work with people, communities, government and the community sector to realise our purpose through strengthening our:

### Culture and Practice

Building a strong culture and practice that enables us to walk alongside the people we serve and remain true to our foundation as a faith-based organisation.

### Partnerships and Advocacy

Earning the trust of individuals, families and communities as a valued partner in addressing systemic and social inequality.

### Sustainability

Attracting a broad range of investment to grow and adapt in ways that are aligned to community needs and expectations.

### Capacity and Capability

Building a skilled, committed and dynamic workforce. Systems and processes that enable us to meet the needs of the people we support and scale our reach and impact.

### Quality and Impact

Building services that are responsive to community needs and context, and make a measurable difference for individuals and communities.



## Changing lives and communities

Achieving our goals will better enable people to:

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Sustain and maintain accommodation in stable housing

.....  
Safeguard their immediate human rights

.....  
Build and maintain positive connections within their local community

.....  
Participate in community life and feel a deep sense of belonging

.....  
Address the impacts on their family's ability to thrive

.....  
Access advocacy and other intensive supports to address the complex issues they face such as addiction

.....  
Build natural support networks and maintain their own independence.

## Our pledge We commit to:

.....  
Listen without judgement, walk alongside and amplify the voices of people we support

.....  
Build relationships to create connections and a place to belong

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Innovate, collaborate and work respectfully alongside others who share our vision to drive social impact

.....  
Build evidence, share knowledge and measure outcomes so we know the difference we are making

.....  
Lead the way to generate awareness and create influence

.....  
Steward our resources responsibly to ensure we retain capacity to affect meaningful change

.....  
Deliver quality individualised services in a sustainable way

.....  
Reduce organisational complexity and develop new revenue options

.....  
Partner deeply with our First Peoples to build a strong future together.

## Our Foundation

Christ invites us to serve humanity by creating an inclusive, connected and just world.